

SHIVAM OMAR

Digital Marketer



About Me

I am a **Digital Marketing Trainer at Skill Circle** with expertise in Meta Ads, WordPress, Shopify, Google Ads, SEO, and Email Marketing. I specialize in running high-converting ad campaigns and scaling e-commerce brands with hands-on experience in Dropshipping and CPA marketing. Data-driven marketer with a background in engineering & finance, focused on online growth

Core Skills:

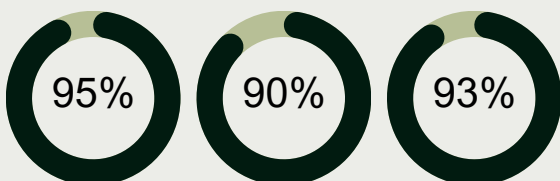
Graphic Design (Canva)	90%
Meta Ads	95%
Search Engine Optimization	85%
Website (Wordpress/Shopify)	95%
Google Ads	85%

Education:

Digital Marketing Certifications (2024)
B.Tech in Mechanical Engineering (2019)
Senior Secondary Education (2014)
Secondary Education (2012)

Soft Skills:

Management Leadership Communication



Professional Experience:

Digital Marketing Trainer

April 2024 - Currently Working

Skill Circle

- I mentor students in Meta Ads, Google Ads, SEO, Email Marketing, WordPress, and Shopify, delivering hands-on training to build real-world skills.
- I guide learners in executing ad campaigns, website optimization, and e-commerce.

Relationship Manager

July 2023 - November 2023

ICICI Bank

- Services for both new and existing privilege customers and provide customer 360. Degree Solutions.
- Help to achieve sales target for CASA and other products like FD's, Insurance and others attachments.

Asst. Relationship Manager

April 2021 - July 2023

Shriram Finance Ltd.

- Responsible for monitoring business, compliance & other branch operations also.
- Handle team of 8-10 people where my role was to meet their target, solve their customer queries and provide the training as per needs.

+91-8764449901

shivamomar001@gmail.com

Krishna Nagar, Lucknow, Uttar Pradesh

www.linkedin.com/in/shivamomar1